

WHAT IS A DIGITAL BULLETIN BOARD?



Digital Bulletin Boards are a passive program that teaches new information in a fun, interesting way.

IS THIS A LESSON?

CAN I TRUST THIS REVIEW?



Things to look for in a review:

- The word “sponsored” or “ad” near the top of the review
- Did this reviewer write lots of other reviews?

HAPPY BIRTHDAY!

Add your student and faculty birthdays here! Students LOVE seeing their birthdays on the screen! For some, this may be the only way their classmates know it's their birthday.

You may be able to get a list of student and staff birthdays from your gradebook system, or just ask someone in the front office to print a monthly list for you.

Be sure to get an updated list at the beginning of each month so you don't miss anyone who might be new.



No. My Digital Bulletin Boards are **NOT** intended as lessons. Some people do edit them and use them that way, but they are intended as slideshows to scroll on a timed loop in the school library.

SCROLLING SLIDESHOW

EDITORIALS = OPINIONS

Since editorials are opinions,
they will generally contain bias.

They may also contain facts,
but they

Even if you agree
it is just t
Your agree



TYPES OF EDITORIALS

- editorial news
- criticism
- appreciation/tributes
- persuasive arguments
- reviews
- letters to the editor
- humor, satire
- anecdotes (personal stories)
- political cartoons

Set the slides on a timer to display in the library or hallway. The information is presented in short chunks and with beautiful photos and artwork.

GOOGLE SLIDES LINK

REAL OR FAKE?

This is a real headline. It was published on *FM Observer* in February 2013. Is the story real or fake?

HEADLINE:

"Fargo Man Arrested For

C

*Farg



THIS STORY IS FAKE!

HEADLINE: "Fargo Man Arrested For Clearing Snow With Flamethrower"



The ABOUT tab at the top of the website says the site is satire and for entertainment purposes.

This photo, which is also on the previous slide, is also misleading. It's a photo of a volcano in Hawaii. This is not Fargo, and there is no snow in the photo at all.

Don't have PowerPoint? This presentation is also available in Google Slides!

45 STUDENT SLIDES

WWI PROPAGANDA POSTERS



Propaganda describes deceitful information put out by governments, political groups, or advertisers.

It is designed to make people act, behave, or believe a

TRIVIA QUESTION

All these are common characteristics of propaganda **EXCEPT**...

- a. repetition
- b. emotional appeal
- c. catchy slogans
- d. suppression of information



Set each slide on a 40-second timer for a 30-minute scrolling presentation. Instructions for setting timers included.

TERMS & CONCEPTS

- Propaganda (what it is, characteristics)
- How is propaganda different from censorship?
- Fake news (what it is, how to spot it)
- Bias – definition and examples
- Clickbait
- Satire (not the same as fake news)
- Fake product reviews and how to spot them
- “Verified” reviews and why you can’t trust them
- Ads disguised as news articles
- Editorials, types of editorials, and editorializing
- Deciding what news to trust is difficult for everyone
- What to do when news is stressful

DISCUSSION SLIDES

- 3 “Real or Fake?” headlines – students determine which headlines are real and which are satire
- 2 True or False question slides (answer and explanation slides included)
- 2 trivia questions with answer slides
- 1 slide – Which clickbait headline is your favorite?
- 1 Would you rather...?

TRUE OR FALSE?

Fake news and propaganda often overlap in meaning.



TRUE OR FALSE?

Fake news and propaganda often overlap in meaning.

ANSWER: True!

Fake news and propaganda are two huge terms that can mean many things.

HOW TO SPOT FAKE NEWS



CONSIDER THE SOURCE
Click away from the story to investigate the site, its mission and its contact info.



READ BEYOND
Headlines can be outrageous in an effort to get clicks. What's the whole story?



CHECK THE AUTHOR
Do a quick search on the author. Are they credible? Are they real?



SUPPORTING SOURCES?
Click on those links. Determine if the info given actually supports the story.



CHECK THE DATE
Reporting on events that aren't mean they're relevant to current events.



IS IT A JOKE?
If it is too outlandish, it might be satire. Research the site and author to be sure.



CHECK YOUR BIASES
Consider if your own beliefs could affect your judgement.



ASK THE EXPERTS
Ask a librarian, or consult a fact-checking site.

ADD YOUR LIBRARY'S EVENTS

- This week's birthdays
- Daily and weekly agendas
- Upcoming events
- Meet our journalism teacher (can change to journalism students if you prefer)

WHAT'S GOING ON TODAY?

- Period 1:
- Period 2:
- Period 3:
- Period 4:
- Period 5:
- Period 6:
- Period 7:
- Period 8:

~Lunch: Come to the Library!~



COMING SOON

TITLE OF EVENT

Use this space for cover images of new titles, photos of authors who will visit, Book Character Day, Red Ribbon Week, and other upcoming events.

FUN FACTS & TRIVIA

FAKE NEWS IS NOT NEW

Some news analysts today believe London's infamous Jack the Ripper was committed by

They believe instead created the figure to sell sens



DIFFICULT FOR EVERYONE



Determining what's true and what's not true is difficult for everyone, including adults.

Even the term "fake news" has become politicized in recent years. This makes it even more difficult to call out "fake news" for what it is.

Your best bet is to be aware that fake news exists. Fact-check anything that doesn't sound right to you. A little common sense will go a long way!

Loads of fun facts, trivia, did you know's, vocabulary, and more! All relate to news media, fake news, bias, and propaganda.

ALL TEXT IS EDITABLE



**Not editable
(images)**

**Editable (all text
and headers)**

Artwork has been locked to protect copyright.

RECOMMENDED READS

“Journalism”
(Middle School)

FICTION

Indigo and Ida (Capps)
Iceberg (Nielsen)
What Happened to Rachel Riley? (Swinarski)
Rising Past Castro's Shadow (Manzano)
A Perfect Mistake (Conklin)
Loyalty (Avi)
Tell It True (Lockette)
The Invisible Boy (Hollingsworth)
Revenge of the Red Club (Harrington)
Scream Site (Ireland)
Fallout (Bond)

NONFICTION

Mr. Lincoln Sits for His Portrait: The Story of American Icon (Marcus)
Snot, Sneezes, and Super-Spreaders: Ever Viruses and How to Stop Them (Horst)
What the Fact?: Finding the Truth in All the Better Than We Found It: Conversations t Joseph)
Hilde on the Record: Memoir of a Kid Cri
Killers of the Flower Moon: Adapted for and the Birth of the FBI (Grann)
Breaking the News: What's Real, What (Terry)

GRAPHIC NOVELS

Cub (Copeland)

RECOMMENDED READS

“Journalism”
(High School and Beyond)

FICTION

Fountains of Silence (Sepetys)
This Time It's Real (Liang)
One Last Shot The Story of Wartime Photographer Gerda Taro (Wilson)
A Long Stretch of Bad Days (McGinnis)
Berliners (Stamper)
Seton Girls (Thomas)
Nothing More to Tell (McManus)
Survive the Dome (Jackson)
Hollow Fires (Ahmed)
Bluebird (Cameron)
All These Bodies (Blake)
Not Here to Be Liked (Quach)
Off the Record (Garrett)
Sources Say (Goldstein)
Rules for Being a Girl (Bushnell, Cotogno)
The Gravity of Us (Stamper)
Disappeared (Stork)

NONFICTION

Hanged!: Mary Surratt and the Plot to Assassinate Abraham Lincoln (Miller)
What the Fact?: Finding the Truth in All the Noise (Yasmin)
Better Than We Found It: Conversations to Help Save the World (Joseph and Joseph)
Cramm This Book: So You Know WTF Is Going On in the World Today (Seltzer)
American Shoes: A Refugee's Story (Turke and Turke)
Breaking the News: What's Real, What's Not, and Why the Difference (Terry)
True or False: A CIA Agent's Story (Terry)

Includes printable Recommended Reads lists for middle school (19 titles) and high school (26 titles).

Theme for all titles included is Journalism.

Print and give out to students and teachers.

MORE DIGITAL BBS

INCLUDES GOOGLE™ SLIDES

DIGITAL BULLETIN BOARD

"Asian American & Pacific Islander Heritage Month"

RECOMMENDED READS

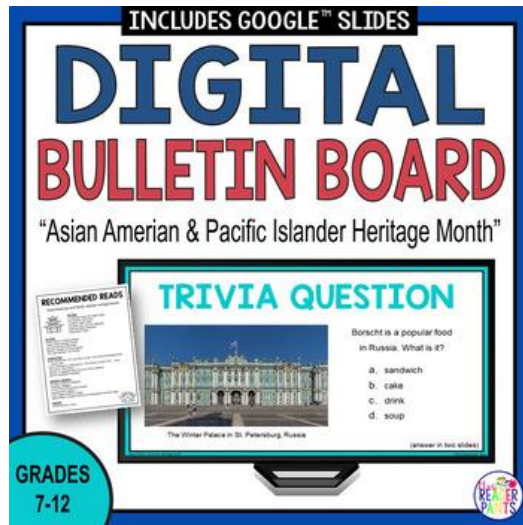
TRIVIA QUESTION

Borscht is a popular food in Russia. What is it?

- a. sandwich
- b. cake
- c. drink
- d. soup

The Winter Palace in St. Petersburg, Russia

GRADES 7-12



INCLUDES GOOGLE SLIDES

DIGITAL BULLETIN BOARD

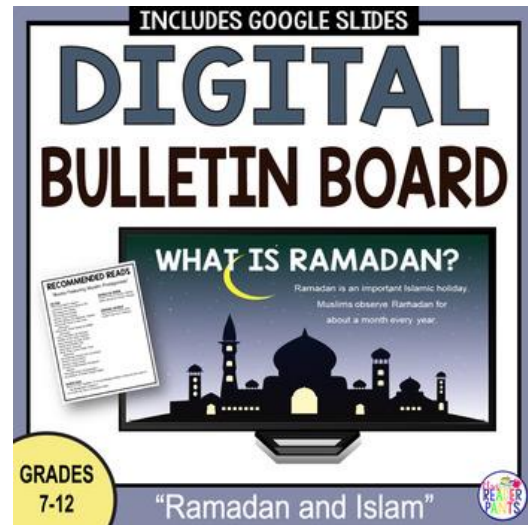
WHAT IS RAMADAN?

Ramadan is an important Islamic holiday. Muslims observe Ramadan for about a month every year.

RECOMMENDED READS

GRADES 7-12

"Ramadan and Islam"



INCLUDES GOOGLE SLIDES

DIGITAL BULLETIN BOARD

TRIVIA QUESTION

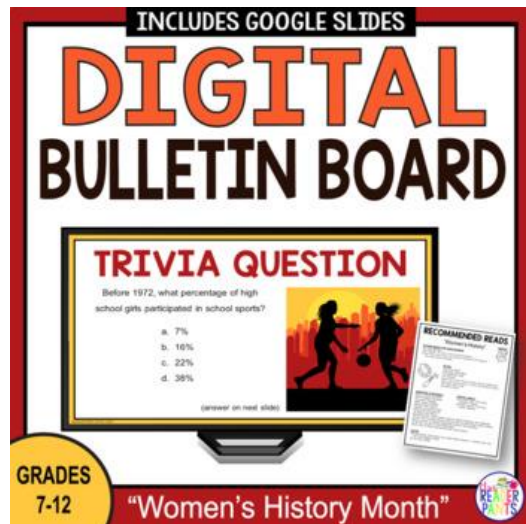
Before 1972, what percentage of high school girls participated in school sports?

- a. 7%
- b. 16%
- c. 22%
- d. 38%

RECOMMENDED READS

GRADES 7-12

"Women's History Month"



INCLUDES GOOGLE™ SLIDES

DIGITAL BULLETIN BOARD

HOLIDAY IDIOM

"trim the tree"

to decorate a Christmas tree

We trimmed our tree with garland, lights, bows, stars, lots of glass ornaments.

RECOMMENDED READS

GRADES 7-12

"December Holidays"

