

# Monthly Library Challenge#2

## Hosting a Library Book-A-Thon Fundraiser

Has your library budget been cut so much that you cannot afford to buy the fun stuff that students love? Host a Library Read-A-Thon Fundraiser!

The Read-A-Thon does not have to happen this month—the challenge is to plan it.

- Decide the whos. Who will do the Read-A-Thon? Will it be school-wide? Just a book club? A specific grade level?
- Decide the whens. Will you do a one-day Read-A-Thon? A week? A month? Will your Read-A-Thon coincide with a literacy day or school event?
- Decide the hows. How will you get the word out to students, teachers, and parents? How will you collect the pledge money at the end?
- Decide the whys. What will you buy with the proceeds? Purchases should be student-centered, and students should have at least some say in what is purchased. Be ready to share this information with your students.
- Talk to your principal or school admin to introduce the Read-A-Thon and secure permission for a fundraiser benefitting the library. Some principals may want the proceeds to go to a general fund for the school, so be very clear that the proceeds will be used to buy student-centered library materials and that students will have input in what is purchased.